

2014 SEASON



BRING ON THE BUBBLES



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2014 Schedule and Promotions

Date	Time	Opponent	Promotion
Saturday, April 5	7:30	@ Orlando City	Watch Live on YouTube
Friday, April 11	7:00	@ Dayton	Watch Live on YouTube
Monday, April 21	12:00	@ Chicago	Watch Live on YouTube
Sunday, April 27	4:05	Charleston	RDYSL Night & Champions Night
Friday, May 2	7:00	@ Richmond	Watch Live on YouTube
Saturday, May 3	7:30	@ Wilmington	Watch Live on YouTube
Saturday, May 10	7:05	Orlando City	Salute to Soccer Moms/Team Photo Giveaway!
Saturday, May 17	7:00	@ Pittsburgh	Watch Live on YouTube
Friday, May 23	7:35	Sacramento	Hometown Heroes Night/Jersey Auction/Fireworks!
Friday, May 30	7:35	Richmond	Go Green Night/Recycle - Re-use
Sunday, June 1	7:00	@ Dayton	Watch Live on YouTube
Saturday, June 7	7:05	Pittsburgh	Bark at the Park/Bring your pups to the game!
Wed, June 11	10:30	@ Los Angeles	Watch Live on YouTube
Saturday, June 14	10:10	@ Phoenix	Watch Live on YouTube
Friday, June 20	7:35	Dayton	Kick-off to Summer!
Sunday, June 22	8:00	@ OKC	Watch Live on YouTube
Saturday, June 28	7:05	Charlotte	Rhinos Hall of Fame Night
Friday, July 4	7:00	@ Pittsburgh	Watch Live on YouTube
Friday, July 11	7:35	FC Dallas	Men's Health Night/Jersey Auction/Rally Towel Giveaway
Saturday, July 19	7:05	Wilmington	Christmas in July!
Sunday, July 27	4:05	Orlando City	Soccer Day in Rochester!
Friday, Aug 1	7:35	Charleston	Summer Fun Night -Post Game Fireworks!
Saturday, Aug 9	7:05	Orange County	Kids Fun/Mascot Night
Friday, Aug 15	7:30	@ Charleston	Watch Live on YouTube
Saturday, Aug 16	7:00	@ Charlotte	Watch Live on YouTube
Saturday, Aug 23	7:05	Harrisburg	Back to School Night
Saturday, Aug 30	7:00	@ Harrisburg	Watch Live on YouTube
Sunday, Sept 7	4:05	Wilmington	Fan Appreciation Night!

Home Games In Green • All Times Listed EST

Friday Night Happy Hour - \$2 Drafts Pre-Game • Sunday Family Days- 4 Tickets & 4 Drinks just \$30



rochester rhinos



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www.rhinosoccer.com

2014 Rochester Rhinos Staff



Rob Clark
Owner/CEO



Pat Ercoli
President and COO



Dave Cieslinski
Vice President



Nikole Oakden
Finance Manager



Mike Ziccardi
Team Operations & Merchandise Coordinator



Greg Stanton
Director of Communications & Youth Coordinator



Eric Eagan
Digital Media Manager



Dan Gerow
Communications Coordinator



Colleen Brown
Director of Marketing, Sponsorship Fulfillment
& Community Relations



Scott Hebert
Sponsorship Sales Manager



Patrick Crumb
Account Executive



Brad Reiss
Account Executive



Stephen Weiss
Account Executive



Jordan Webster
Ticket Sales Associate



Carl Palmieri
Director of Facility Operations



Douglas Graham
Head Athletic Trainer

Adam Terry.....Strength & Conditioning Coach
Dr. Mark Mirabelli.....Primary Care Physician
Dr. Brian Giordano, M.D.....Orthopedic Surgeon
Dr. Vincent Vella, D.D.S..... Team Dentist

Dr. Donald Dudley.....Team Chiropractor
Joe Guiliano.....Broadcaster
Andrew Battisti.....Broadcaster
John Catalano.....Director of TV/Video Production



2014

You'll be right in the heart of the action all season long while enjoying benefits that make your seats the best in the house.

Ticket Packages



To Purchase Your Rhinos Ticket Package, Call (585) 454-KICK (5425) or visit www.rhinossoccer.com

SEASON TICKET PACKAGES

Guarantee your seat to all 15 Rhinos home matches at Sahlen's Stadium this summer.

LOCATION	SEASON PRICE (15 matches)	WINDOW PRICE	SAVINGS
Club	\$220	\$20*	\$80
Premium	\$195	\$18*	\$75
Sideline	\$140	\$13*	\$50
Gen. Admission	\$99	\$10*	\$51
Reserved End	\$99	\$10*	\$51
FAMILY PACKAGE 4 season tickets	\$299	N/A	\$301

*Prices increase \$1.00 the day of the game

Full Season Ticket Holder Benefits	Corporate Table/Club	Premium	Sideline	GA	Reserved End	Family Package
Priority Ticketing For Sahlen's Stadium Events	*	*				
Personal Cup Holder	*	*				
Complimentary 2014 Rhinos Yearbook	*	*				
Complimentary Buddy Tickets	2	1				
Purchase Additional Tickets at Season Ticket Price	*	*	*			
Invitation to Exclusive Season Ticket Holder Party	*	*	*	*	*	*
15% Rhinos Merchandise Discount	*	*	*	*	*	*
Discount Offer From Rhinos/Stadium Sponsors	*	*	*	*	*	*
Discounted Stadium Parking Package Options	*	*	*	*	*	*
Discounted Playoff Ticket Package Options	*	*	*	*	*	*
Personal Rhinos Ticket Representative	*	*	*	*	*	*
Ticket Redemption Program (Never Miss a Game!)	*	*	*	*	*	*

FLEX TICKET PACKAGES

Enjoy the savings of being a Rhinos season ticket holder and the flexibility of attending the games that fit in your schedule with our Flex Ticket Packages. Simply redeem these ticket vouchers at the Box Office at Sahlen's Stadium to secure your seat to the Rhinos regular season game of your choice!

LOCATION	15 TICKET PACK	5 TICKET PACK
Club	\$220	\$85
Premium	\$195	\$75
Sideline	\$140	\$60
Reserved End	\$99	N/A
Gen. Admission	\$99	N/A



GROUP PACKAGES

Seating	Individual Ticket Price	10-49 tickets	50-99 tickets	100+ tickets
Club	\$20*	\$15	\$12	\$10
Premium	\$18*	\$15	\$12	\$10
Sideline	\$13*	\$10	\$8	\$5
Reserved End	\$10*	\$8	\$7	\$5
General Admission	\$10*	\$8	\$7	\$5

*Prices increase \$1.00 the day of the game

RHINOS CORPORATE TABLE PACKAGE - \$1,500

This exclusive premium ticket package includes a field level table (Sections 126-127) with four (4) seats for all 14 Rochester Rhinos home games at Sahlen's Stadium. Enjoy the best seats in the stadium without missing a minute of the action all season long!

• Two (2) Club Lot Parking Passes • Priority purchase on tickets to other events at the stadium • Game-day hostess • Full service menu



Sahlen's Stadium Fan Guide

Alcoholic Beverages

Persons under 21 years of age are not permitted to purchase or consume alcoholic beverages. Sahlen's Stadium reserves the right to refuse service to anyone who is unable to produce an acceptable form of identification or who appears to be intoxicated. Sahlen's Stadium is dedicated to providing a safe and enjoyable experience for all of our guests. The sale, consumption, service and availability of alcohol may be restricted by the management of Sahlen's Stadium in its sole discretion and is subject to compliance with all applicable governmental statutes, ordinances and regulation. Within the Stadium, the sale of beer is limited to two per customer, per purchase. The sale of alcohol may be stopped by stadium concessionaire at any time during events. If you choose to drink, please do so responsibly.

Attire

All visitors to Sahlen's Stadium are required to wear shoes and shirts at all times. Some language, gestures and suggestive art on apparel may also be considered inappropriate. Sahlen's Stadium reserves the right to address these issues with all guests. Your cooperation is appreciated.

Banners

Banners may be brought into the stadium and are encouraged provided they are not offensive, in poor taste, or commercial in nature. Banners may be draped or hung from the rail on the lower bowl, as long as they do not obstruct the view of any guests, stadium signage or present any safety hazard. Sahlen's Stadium reserves the right to remove any banner which it deems offensive in nature.

Cameras/Video Equipment

Professional cameras or equipment are not allowed to be brought in to the venue unless user has the appropriate working media credential. Unauthorized filming, video or audio taping, photographs, records and all other depictions of Sahlen's Stadium and/or events are prohibited.

Concessions

Sahlen's Stadium offers thirty-two points of sale within five permanent stadium concession stands and also offers food and drink at various mobile concession kiosks. In addition, concessions will be available via vendors walking the stands. Hours of operation for concessions vary based on length and type of event.

Emergency Phone Calls

Please report all emergencies to the nearest Security Guard or Usher in the stadium.

Emergency Evacuation

In the event of an emergency situation where the stadium would need to be evacuated, instructions will be announced via the public address system and stadium staff will assist you in exiting the venue safely. If such circumstances arise, please remain calm, use common sense and follow instructions as they are announced.

Fan Behavior

Fans violating local, state or federal laws, behavior deemed objectionable by Sahlen's Stadium staff or any behavior that infringes upon other fans' ability to enjoy the game will be asked to cease such behavior and may be ejected or arrested.

Flags and Flag Pole Policy

Flags are permitted provided they are not commercial, offensive or in poor taste. Flags may not obstruct the view of any guests, stadium signage or present safety hazards. For safety reasons flag poles of any kind will not be permitted.

First Aid Station

Sahlen's Stadium offers a First Aid Station on the main concourse, conveniently located at the southeast corner of the venue between Gate C and D. If immediate first aid is needed, ask any Sahlen's Stadium employee for assistance.

Field Access Policy

Stadium guests are not permitted access to the playing field at any time. Anyone entering the field without proper credentials is subject to removal from the stadium and arrest.

Guests with Disabilities

The staff and management of the Rochester Rhinos welcome members of the disabled community to Sahlen's Stadium, a state-of-the-art sports and entertainment facility. We are constantly striving to improve our accessibility services at Sahlen's Stadium. Please feel free to contact the ADA Coordinator with any comments, questions and suggestions.

Guest Services

Sahlen's Stadium Guest Services desk is located on the South main concourse located behind section 132 across from Gate D. Guest Services will answer any of your questions and assist with any problems once you have arrived at the facility.

Sahlen's Stadium Fan Guide



Elevator

An elevator for guests with disabilities and for guests traveling to the press box, suite level or 300 level is located behind section 111 on the Main North concourse.

Service Animals

Service animals are permitted in Sahlen's Stadium. Contact our ADA Coordinator if any special requirements are needed.

Handout/Vending Policy

Guests are not allowed to hand out promotional or advertisement brochures, flyers or any other collateral material to other guests while on the property of Sahlen's Stadium, including parking lots without prior written approval from Sahlen's Stadium. No vendor is permitted to sell merchandise or food/drink of any kind while on the property of Sahlen's Stadium without prior written approval from Sahlen's Stadium.

Horns/Drums/Instruments

Sahlen's Stadium does allow horns, drums and other musical instruments provided they are not a safety hazard to guests and do not block the view of others. Drum sticks must be of the "mallet" kind.

Lost and Found

During an event, any items found should be turned into guest services. After a game or event has concluded, lost and found items are transferred to the Rhinos main office, which can be reached during normal business hours at (585) 454-5425.

Lost Children

In the event your child is lost, notify the nearest Safety or Security Officer immediately.

Parking Policy

Sahlen's Stadium parking lots will open two hours prior to kickoff. For more information on obtaining parking passes, please contact the Rochester Rhinos at (585) 454-5425. There is normally a \$7.00 charge for Club Lot parking and \$5.00 charge for Broad Street parking for all stadium events.

Projectiles

The throwing of any projectiles in seating areas, ramps, stairwells or any other areas is prohibited.

Re-Entry Policy

For most events, ticketed spectators will not be allowed to re-enter the stadium once they leave. Fans are advised to ask gate supervisors prior to leaving the gates.

Restricted Items

Personal food and beverage items, coolers, helium balloons and sound emitting, non-electric (air horns, whistles and noisemakers) or electronic devices are not permitted and must remain outside Sahlen's Stadium, as well as weapons of any type and laser light pointers.

Smoking

Sahlen's Stadium is a smoke-free building inside the seating bowl. Designated smoking areas are available in the North and West concourse areas and in the walkway behind the 300 level. This guideline is meant to preserve the safety and health of all of our guests. Your cooperation is appreciated.

Tailgating Policy

Pre-game tailgating is permitted as long as it is conducted in a safe and respectful manner. Fans are asked to dispose of all trash in units located throughout the parking lot.

Ticketing

The Sahlen's Stadium Box Offices is open Monday-Friday 9:00am - 6:00pm and Saturday 10:00am - 2:00pm. All accessible ticketing needs should be made through the Rochester Rhinos. Tickets can be purchased in person, charge by phone at (800) 745-3000, all ticketmaster outlets and online at www.ticketmaster.com.

Wheelchair Seating

The stadium contains many seats for wheel chairs as well as seats for companions. Wheelchair accommodations are available within each price level with wheel chair access designated restrooms, concession stands and other points throughout the venue.

Will Call Policy

Tickets may be picked up with photo ID at the MVP Healthcare box office will call window located near the dedication lane off Smith Street. The will call window will be open 120 minutes prior to events.

JUST DO IT.

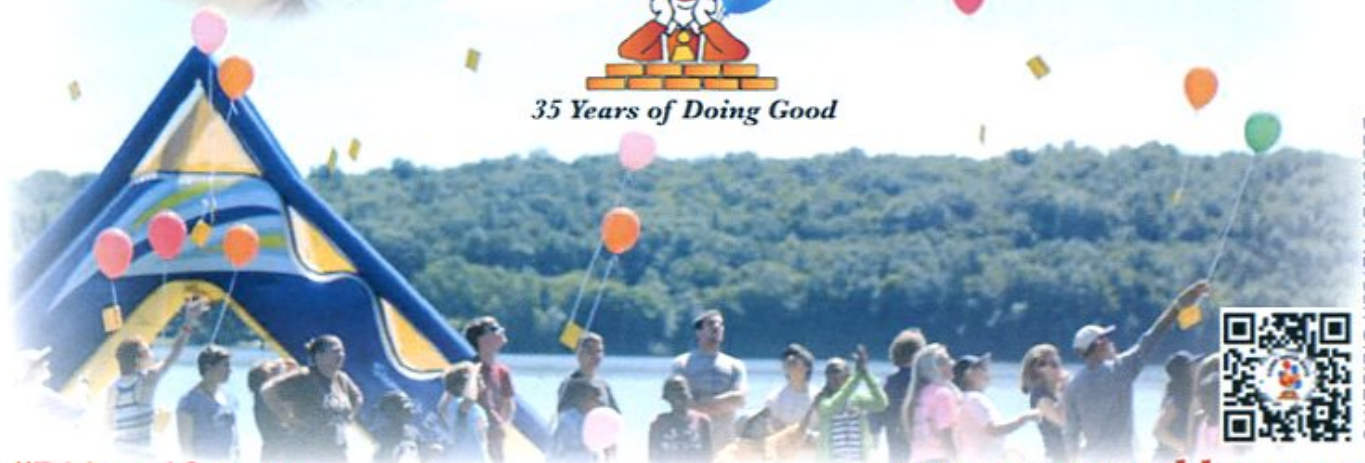


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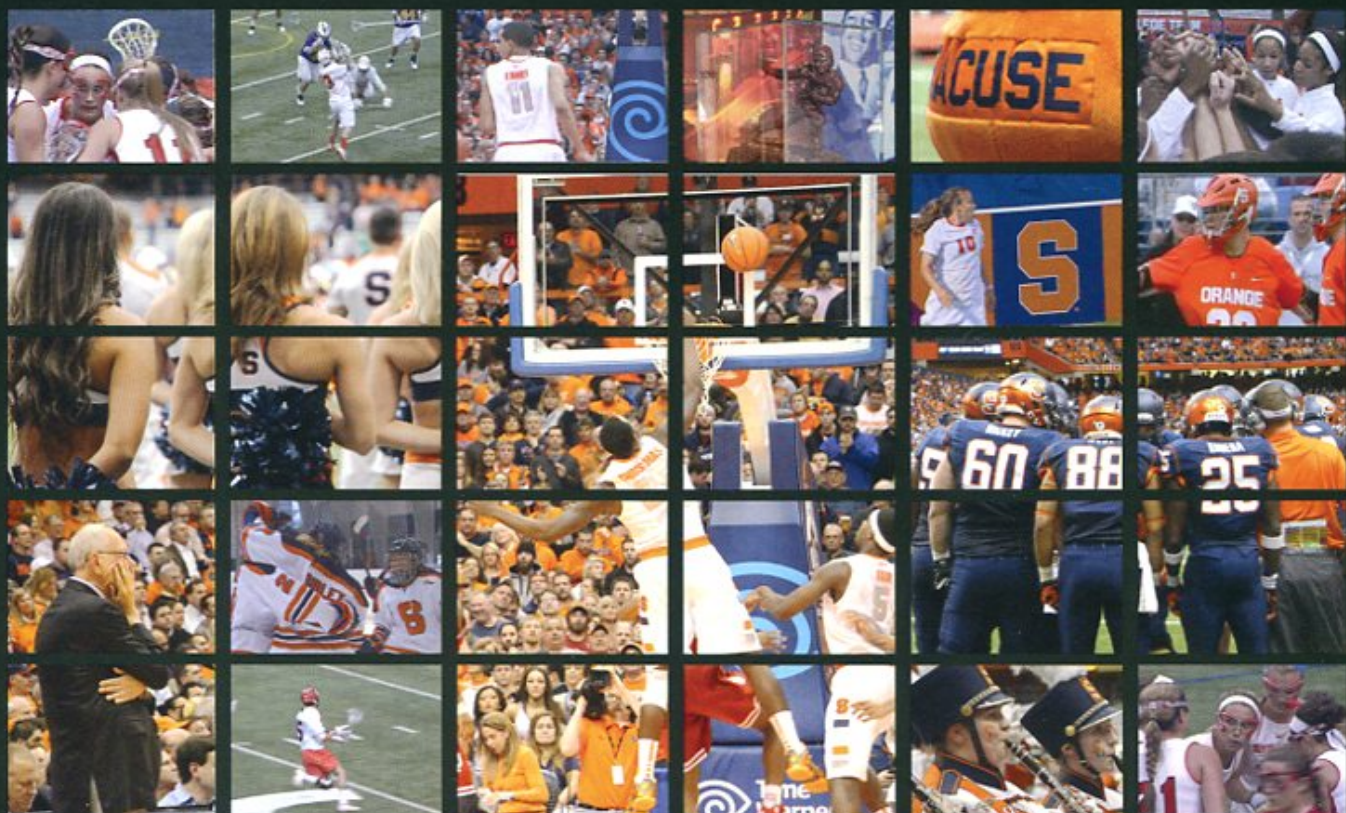
Admiral invented the replica & pro team kit.

We were the first to copyright designs, add manufacturer and club logos, create branded outerwear, offer an "away" kit and the first to use material that made kits lighter and drier, today we call this Vapor-draw. Where Admiral led, the World's other brands followed.

Our "100 Collection" celebrates these kits and Admiral's 100th birthday in 2014 and includes the famous and iconic Admiral kit styles designed for the world's best soccer teams & most famous players of all time. With the 100 Collection you can once again wear these classic designs in your team colors with your club logos.



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Sahlen's Stadium Concession Line-Up

Abbott's Frozen Custard

Abbott's Frozen Custard has stood for quality for over 75 years in Upstate New York, allowing people to treat themselves at multiple locations throughout the Rochester, Syracuse, and Finger Lakes region. Their success has come as a result of their driving principle to make the best frozen custard on earth. Visit their stand at Bill Gray's and throughout the concourse

Bill Gray's

Bill Gray's has been a Rochester hometown favorite since 1938. With 13 locations in the Rochester area, and two locations in Buffalo, this local chain strives at serving great food and fun for all ages and appetites. Not only coined as the home of the "World's Greatest Cheeseburger," Bill Grays has been voted Rochester's best burgers, hot dogs, fish fry's and restaurant for kids. Stop by and visit them behind the End Zone seating for stadium favorites, including: burgers, hots, Italian sausage, chicken tenders, fries, nachos, cold beverages and draft beer.

Candy Cotton Concessions AND Dippin' Dots

No stranger to the Rhinos fans, these favorites has been in house for years! Bring your sweet tooth to their stand for a bag of cotton candy or some Dippin' Dots, the "Ice cream of the Future" that will melt in your mouth! Or craving a salty snack? Try one of their freshly grilled pretzels! Three true treats for fans of all ages!

Cuppy's Coffee

Cuppy's Coffee is a fan favorite at Sahlen's Stadium! Cuppy's Coffee will be open for all events, serving up your favorite hot and cold specialty coffee drinks, flavored coffee, smoothies, hot dogs, popcorn, and more! Visit their stand located behind section 127.

Nancy's Fried Dough

You haven't had fried dough until you've had Nancy's! Nancy's mobile concessionaire has been serving the Rochester community for over 30 years, bringing the finest quality and ingredients in all of their products. But they are not just fried dough! Visit their new permanent stand behind Sections 123 and 124 for fried dough, funnel cakes, chicken fingers, pizza logs, fresh squeezed lemonade, and more!

Red Osier

The Red Osier has grown into a popular sandwich brand, with sandwich shops located in 30 states, catering to the appetites of hundreds of thousands of customers each year giving fans a taste of their hometown. Serving Prime Roast Beef Sandwiches, hot dogs, pulled pork, nachos and cold beverages all season long behind Sections 104 and 105, or enjoy their catering options on the suite level as well.

Salvatore's Pizza

Locally owned and in business since 1978. The owners are committed to bringing the Rochester area the finest selection of foods to affordably feed your family, your team, or your group. Salvatore's Pizzeria is located behind section 109-110 in the stadium.

2014 HOME SCHEDULE

2013 NWSL REGULAR SEASON CHAMPIONS

WESTERN NEW YORK FLASH

DATE	OPPONENT	TIME
Sat. May 3	Portland Thorns FC	7:00 p.m.
Wed. May 7	FC Kansas City	7:00 p.m.
Sun. May 11	Sky Blue FC	3:00 p.m.
Sat. May 31	Houston Dash	7:00 p.m.
Wed. June 18	Chicago Red Stars	7:00 p.m.
Sun. June 22	Seattle Reign FC	3:00 p.m.
Fri. June 27	Boston Breakers	7:30 p.m.
Wed. July 2	Seattle Reign FC	7:00 p.m.
Sat. July 12	Washington Spirit	7:00 p.m.
Fri. July 18	FC Kansas City	7:30 p.m.
Fri. July 25	Boston Breakers	7:30 p.m.
Wed. Aug. 13	Sky Blue FC	7:00 p.m.

Come See Abby Wambach,
Carli Lloyd and the rest of the
Western New York Flash take on
NWSL stars such as:

Alex Morgan
Hope Solo
Megan Rapinoe
Sydney Leroux
Christine Sinclair
Ashlyn Harris
and many more!



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BOB'S BACK!

Rhinos President and Chief Operating Officer Pat Ercoli announced on Tuesday, September 11th 2013 that Bob Lilley – whose 13 year professional coaching career includes 13 trips to the playoffs and one USL Championship – will be the fifth head coach in Rochester's 19 years of storied tradition.

"We are excited to have Bob back, he is a proven commodity, someone that has had a very successful history in the game and is well respected in the soccer circles. Bob understands the team's tradition and knows what is needed to help build a successful team." Ercoli said.



Lilley's coaching career was forged over 13 years as a head coach with the Hershey Wildcats, Montreal Impact, Vancouver Whitecaps, Detroit Ignition, and Rochester Rhinos. Lilley amassed a career regular season outdoor record of 179-97-56, and he has surpassed 200 career victories when playoff wins, U.S. Open Cup wins, and indoor soccer coaching wins are included in the total. He guided his team to the playoffs every season, and won the USL Championship with the Vancouver Whitecaps in 2006.

"I am excited to be returning to Rochester and have the opportunity to work with Pat, Rob and the entire organization again." Lilley said. "I certainly missed the USL environment during my time away and am looking forward to the challenge of helping Rochester achieve continued success in the league. The fans and City of Rochester deserve a team they can continue to be proud of."

Lilley's professional coaching career began with the Hershey Wildcats from 1997 to 2001. Lilley compiled an 86-46-6 record during the regular season, and led Hershey to three division titles. His Wildcats scored 255 goals in 138 regular season matches (1.85 goals per game), and Hershey scored 50 or more goals in the regular season three times. Hershey qualified for the playoffs every season during Lilley's tenure as head coach. In 1997 he was honored with the Coach of the Year award for the first time in his career.

BOB LILLEY RETURNS FOR THE 2014 SEASON



In 2001 Lilley and the Hershey Wildcats advanced to the A-League Final against the Rochester Rhinos where they lost 0:2 in front of 13,692 fans at Frontier Field.

Lilley moved to the Montreal Impact from 2002 to 2003. He won 16 games each season he was in Montreal. In 2003 he won his first regular season title, and he led a team to a division title for the fourth time in his career. After the season Lilley was named Coach of the Year for the second time in his career. Lilley had a 32-15-9 record in 56 matches in charge of the Impact.

After taking the 2004 season off, Lilley returned to coaching with the Vancouver Whitecaps from 2005 to 2007. In 2006 Lilley led the Whitecaps to a 4-0-1 record in the playoffs, and Vancouver scored 11 goals and only conceded one in five post season matches. Vancouver won the 2006 USL1 Championship with a 3:0 victory over the Rochester Rhinos at Sahlen's Stadium in front of 9,547 fans. Lilley put together a 33-20-31 record in 84 regular season matches with the Whitecaps.

After spending the 2007-2008 season coaching indoor soccer with the Detroit Ignition, Lilley returned to the sidelines in the outdoor game with the Rochester Rhinos. He led the Ignition to a regular season title, the second of his career, and he was honored as the Coach of the Year for the third time in his career after the indoor season. On November 16, 2009 the Rochester Rhinos announced the hiring of Lilley as the fourth head coach in club history.

In 2010 he completely overhauled the Rhinos roster, and then led his new team to the U.S. Soccer D2 Pro League Regular Season Title. Lilley went 16-8-6 with Rochester in 2010, and won the Coach of the Year award for the fourth time in his career. The 2010 Rochester Rhinos lost 2:3 on aggregate to the Puerto Rico Islanders in the quarterfinals of the playoffs.

In 2011, Lilley led the Rhinos to the USL PRO National Division Title with a 12-8-4 record-the sixth division title of his career. After defeating the Pittsburgh Riverhounds 4:0 in the USL PRO National Division Semi Finals, Lilley and the Rhinos were eliminated from the 2011 playoffs 1:2 by the Harrisburg City Islanders after a memorable National Division Final in Sahlen's Stadium. Lilley's two year record with the Rhinos was 28-16-10.

Over the course of his 13 year career Lilley has coached 26 award winning players. He has had players named to the All-League team 18 times with 14 first team selections and four second team selections. Lilley has coached the Most Valuable Player twice, the league's leading scorer twice, the Goalkeeper of the Year twice, the Defender of the Year once, and the Rookie of the Year once.

"We are looking forward to getting back to our winning ways and Bob is the right coach for the job. He is a proven leader and know what it takes to win." Adirondack Sports Club, LLC Owner and Chief Executive Officer Rob Clark said.

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ROCHESTER

2014 Season Preview

The 2014 USL PRO season opens with Rochester in an unfamiliar place: looking up to top of the mountain after posting a 6-10-10 record last season.

The beginning of a new season always comes with a sense of freshness and excitement. Maybe it's the end of a long winter as we head toward spring, or the renewed hope that this could once again be the year that the Rhinos contend for another League Title. Whatever it is, there is certainly a sense of fresh optimism as the Rhinos begin the 2014 season. The 2013 season was one of some highs and seemingly bottomless lows. From the difficult start, the letting go of Jesse Myers on May 19th, to the interim return of legendary Coach Pat Ercoli and finally the re-hiring of Bob Lilley, 2013 and 2014 definitely produced many headlines at Sahlen's Stadium.

So, heading into 2014 with a completely new soccer staff, how do things look? Let's examine the key departures, arrivals and returnees to the club.

DEPARTURES

Jesse Myers (Head Coach) – The release of Jesse Myers wasn't much of a surprise after the team started off the 2013 season with a 1-6-1 record. Myers was 13-13-6 in his 32 games in charge of the Rochester Rhinos.

Kristian Nicht (Goalkeeper) – The German Goalkeeper debuted with an outstanding performance in 2012 and continued playing solid in 2013. In games that Nicht played, along with a veteran defensive core, the Rhinos posted 8 Shut-Outs last season (Second to only Andrew Dykstra's 10)

Troy Roberts (Center Back) – The Rhinos Mr. Everything will be sorely missed. Roberts was a player that many felt was the piece to build a team around. This move left most supporters stunned. Roberts move to California to pursue a career off-the-field will leave the Rhinos with a major hole to fill (both on and off the pitch).

Danny Earls (Left Back/Midfielder) – The pride of Ireland proved to be very versatile at Left Back/Outside Midfielder and even a run in the center of the park. Earls off-season took him to trials in Europe and also Sporting KC of the MLS. From all reports, it looks like Danny Earls will be returning to Rochester, albeit in a Pittsburgh Riverhounds uniform.

Strikers – The Rhinos finished the season scoring the second fewest goals in the league last season (25). Only Antigua Barricuda scored fewer goals with 11.

ARRIVALS

Bob Lilley (Head Coach) – After the 2011 season, the Rhinos did not want Bob Lilley to leave. Last September the Rhinos got their man back. Lilley won Coach of the Year in 2010 and led the Rhinos to Division Titles in 2010 and 2011. Lilley's 13-year professional coaching career includes 13 trips to the playoffs and one USL Championship. He is the sixth head coach in Rochester's 18 years of storied tradition.

Kyle Hoffer (Defense) – With the loss of the entire defensive core, the Rhinos will be looking to the 3 year pro to help solidify a defense that gave up 39 goals in 26 games. Rochester will be Hoffer's fourth USL-Pro club after 20 or more appearances with each of F.C. New York, Charleston Battery, and VSI Tampa Bay. Hoffer won the 2012 USL PRO title with the Charleston Battery, and he brings championship experience to the Rhinos roster for the 2014 season.

RHINOS

"Revamped for Success"



Alex Dixon (Attacking Midfielder) - Alex Dixon will be another new player to watch during the 2014 season. Dixon was a standout player for three seasons with the University of North Carolina before he returned home to play in Major League Soccer with Houston as a homegrown player. He helped the Tar Heels advance to the NCAA College Cup in each of his three seasons at Chapel Hill. Dixon appeared in 13 matches from 2011 to 2013 with the Dynamo, and scored one goal.

Minh Vu (Attacking Midfielder) - Vu comes to Rochester after a successful career at Penn State University. Early Pre-Season performances from Vu have given the fans a nice ray of offensive hope. Vu was a stand-out at both Penn State and Pima Community College.

RETURNEES

Lance Rozeboom (Midfielder) - The "Boom" returns for his 2nd season with Rochester after making 25 appearances in 2013. Last season, Rozeboom was the Rochester Rhinos 2013 Rookie of the Year. Rozeboom will have to anchor the Rhinos midfield and log another 2,000 plus minute season for the rebuilt Rhinos. His crucial MLS experience with DC United should serve well as Rozeboom looks to lead a very young Rhinos squad.

Tyler Rosenlund (Midfielder) - The link-up midfielder returns for his 5th season with the Rhinos. Rosenlund is a talented midfielder who is capable of scoring goals and creating chances - he has nine goals and seven assists in his career. Last season Rozeboom and Rosenlund complimented each other very well. Lance and Tyler will be keys to the Rhinos work in the middle of the park.

JC Banks (Midfielder) - In 2013 Banks had one goal and two assists in limited minutes as he continued to recover from reconstructive surgery on his ACL in September 2012. After a successful and healthy indoor stint this past winter, the Rhinos are looking for the explosive winger to add to his eight goals and 14 assists in his first three seasons with Rochester.

Matt Luzunaris (Forward) - Along with Pinau, a healthy Luzunaris could mean a dangerous 1-2 offensive punch for Lilley's Rhinos. After becoming one of the biggest off-season signings before the 2013 season, Luzunaris had season ending surgery after he collided with City Islanders goalkeeper Nick Noble on a breakaway during the first half of the Rhinos home opener on May 5th at Sahlen's Stadium.

KEYS TO SUCCESS

It appears the Rhinos have fixed their offensive struggles last year with the addition of Steven Pinau and a healthy Matt Luzunaris. Former Houston Dynamo Forward Colin Rolfe has also been solid in Rhinos Pre-Season matches. The Rhinos snipers will be heavily dependent upon the hard work of central midfielders Lance Rozeboom and Tyler Rosenlund. The service to the two strikers and getting JC Banks into space will be a key focus. In addition to keeping things tight in the back, Bob Lilley will undoubtedly be looking for his defenders to get more involved and this can only happen with high pressure starting up top. It also appears there may be a healthy competition in goal as the Rhinos have a few options. John McCarthy, the 6'3" Keeper will be battling with New England Revs loanee Luis Soffner. You can also throw in Brandon Miller making a claim for the number one spot in goal.

With the addition of 4 new teams and another year of the MLS affiliation, sit back and enjoy a great season of USL PRO Soccer!



THE 2014 ROCH



Bob Lilley-Head Coach



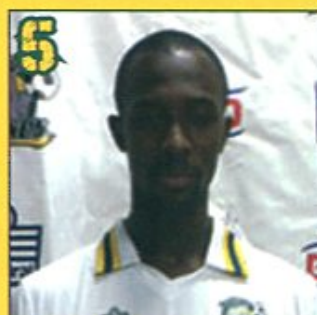
Daniel Krzyzanowicz-Asst. Coach



Scott Vallow-Asst. Coach



JC Banks-Midfield/Forward
5'8" 145 8/24/89
Milwaukee, Wisconsin



Babacar Diallo-Defender
6'4" 178 3/25/89
Dakar, Senegal



Alex Dixon-Forward
5'8" 150 2/7/90
Bay City, Texas



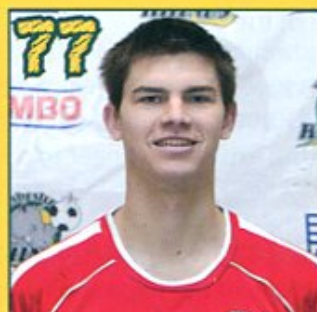
Mike Garzi-Midfield
5'7" 140 3/1/91
New Miford, CT



Kyle Hoffer-Defender
6'3" 195 10/26/89
Englewood, New Jersey



Matt Luzunaris-Forward
6'1" 168 3/6/89
Margate, Florida



John McCarthy-Goalie
6'3" 180 7/4/92
Cinnaminson, New Jersey



Pat McMahon-Defender
5'11" 150 11/7/82
Bolingbrook, IL



Johnny Mendoza-Midfield
5'6" 140 1/26/90
Altamonte Springs, FL



Brandon Miller-Goalie
6'0" 175 12/26/89
Charlotte, NC



Onua Thomas Obasi-Forward
6'4" 185 9/24/88
Birmingham, England



Pierre Omanga-Forward
6'2" 180 2/1/90
Paris, France

ESTER RHINOS



Samuel Petrone-Forward
5'9" 165 7/6/89
Glen Rock, New Jersey



Steve Pinau-Midfield/Forward
5'11" 170 3/11/88
Le Mans, France



Colin Rolfe-Forward
6'0" 185 2/15/90
Spokane, Washington



Tyler Rosenlund-Midfield
6'1" 170 9/13/86
Vancouver, BC



Lance Rozeboom-Midfield
6'1" 172 5/31/89
Walker, Iowa



Jossimar Sanchez-Defender
5'9" 170 9/4/91
Paterson, New Jersey



Patrick Slogic-Defender
6'6" 185 9/13/91
Colorado Springs, CO



Luis Soffner-Goalie
6'4" 210 1/15/90
St. Louis, MO



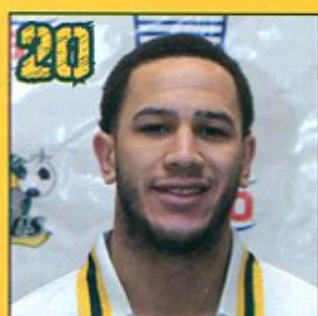
Ayao Sossou-Defender
5'7" 150 5/24/90
Frederick, Maryland



Alec Sundly-Midfield
6'0" 157 7/8/92
Capistrano Beach, CA



Minh Vu-Midfield/Forward
5'10" 155 9/27/90
Tucson, Arizona



Tony Walls-Defender
5'10" 185 1/16/90
Wauwatosa, Wisconsin





The 2014 "Returning Four"



J.C. Banks - After spending the off-season with the Milwaukee Wave, J.C. Banks returns to the Rhinos with a new outlook on the game and a healthier body. "Indoor is very different and I'm learning a lot. There's lots of touches and defense in indoor is big," Banks stated. "So my defensive side is improving. Also, movement off the ball I think will help outdoor."

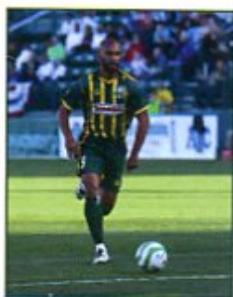
Furthermore, J.C. Banks spent time coaching a high school team this fall and helped out with a local club team in Milwaukee. Between playing indoor and coaching, his concept and knowledge of the game has increased drastically which he hopes will transition to the field this year for the Rhinos.

J.C. is excited for this season with the return of Coach Lilley. "My first season, I learned a lot from Bob, so I'm eager to learn more. He's very good at teaching the game and I'm always looking to grow as a player," Banks stated. The 2014 season will be Banks' fourth season with the Rhinos. He has notched eight goals and ten assists playing for the Rhinos while bouncing between the midfield and forward positions. Banks is ready to see what the 2014 season holds and believes that, with Coach Bob Lilley in the driver's seat, a championship isn't a farfetched idea.

Lance Rozeboom - After a comfortable off-season, Lance is mentally and physically prepared for the 2014 campaign. During the off-season Lance spent time on himself, first and foremost. "It was a long first two years in my professional career so it was good to let the body rejuvenate for a bit," Lance stated. After spending time becoming refreshed, he focused on getting stronger and more fit as well as some ball work to tighten up a few things.

Also, his off-season incorporated a very big life event. He was married on December 14th to Kristin Rozeboom. They were married in their home state of Iowa and then spent a week in Jamaica for their honeymoon.

Lance hopes to continue to grow as a player in 2014 after an astounding 2013 season during which he was named the Rhinos Rookie of the Year. He was an anchor in the middle of the field and was versatile enough to play center back as Pat Ercoli was forced to juggle his lineup due to injuries. With a revitalizing off-season, which focused on mental and physical rejuvenation, Rozeboom looks forward to helping the Rhinos bring back their winning ways.



Matt Luzunaris is returning to the Rhinos after a 2013 season that was shortened due to a season ending leg injury. Because of the injury, he didn't spend much time in Rochester but, while he was here, he did enjoy spending time at Dinosaur BBQ. The rehab was a long process. "I've been taking baby steps. Setting small goals each month and pushing myself but staying within my limits," Luzunaris said.

With his off-season being spent mostly doing rehab, his goal was to just get his leg right. "I want to get back to playing and get back stronger than before. Just taking care of myself, first and foremost, and everything else should fall in behind that."

Besides coming back strong, Matt is especially excited to get a chance to bring joy to the passionate fans of Rochester. "We owe it to them to rebuild for the upcoming season and show that we are worth their time and patience. I wish I had a bit more time to work with the kids and interact with the fans," Luzunaris stated.

Prior to becoming a Rhino in 2013, Luzunaris spent a year with the Orlando City Lions where he was the third leading scorer in the league. Matt is hoping to return to form and bring intensity, passion, and leadership to a revamped Rhinos roster.

Tyler Rosenlund - Returning to the Rhinos for his fifth season with the Rhinos is the Vancouver native, Tyler Rosenlund. The defensive midfielder returns after spending much of his off-season coaching and in the gym. Rosenlund is hoping that his work he put in this off-season leads to more production on the field. "I've been really focusing on getting more touches on the ball, especially around the goal," Rosenlund said. Furthermore, Tyler loves to spend his time outdoors. "I love being outdoors; relaxing by the pool or lake playing cards. I'd have to say my favorite thing to do is golf. I love golf and Rochester has some beautiful courses," Rosenlund stated.

Rosenlund comes into the 2014 season looking to provide leadership to a squad that was overhauled during the off-season. In his 95 appearances for the Rhinos, he has been a stabilizing force in the midfield. He has produced nine goals and three assists while providing strong defensive help to the back line and being a facilitator going forward. He has also consistently notched some of the most minutes, each year, for the team as his value on the field is tremendous.





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RHINOS - REVOLUTION 2014 PARTNERSHIP



Rochester, NY – The New England Revolution (Major League Soccer) and the Rochester Rhinos (USL Pro) have renewed their 2013 partnership that makes the Rhinos the official USL Pro affiliate of the Revolution. This is the second year of the teams' affiliation and is one of the founding partnerships of the MLS and USL Pro that was launched in 2013 to help further the development of professional soccer in the U.S. and Canada.

The agreement states that the Revolution must loan a minimum of four players to the Rhinos for the season. Bob Lilley, Head Coach of the Rhinos, joined the Revolution in Bradenton, Fla., for a part of its 12-day training camp to observe players and collaborate with the Revolution coaching staff.

"We believe our partnership with the Rhinos was mutually-beneficial in 2013 and we're looking forward to the continued relationship in 2014," Revolution general manager Michael Burns said. "Having the ability to get players consistent and meaningful playing time is important to their development, and we saw the benefits of it last year with a few of our players when we needed to recall them for first-team games."

"We are happy to be back working with the New England Revolution this season," Rochester Rhinos President and Chief Operating Officer Pat Ercoli said. "USL PRO's affiliation with Major League Soccer has raised the profile of our league and level of play on the field. Our partnership with New England puts our franchise on par with the best minor league organizations in Rochester. We are looking forward to another great year working with the Revs."

The goal of the MLS/USL PRO affiliation is to give players valuable minutes in professional matches to allow them the opportunity to maximize their development. It is not uncommon in leagues around the world for talented young players in their late teens and early twenties to be "sent out on loan" for the season to a lower division club. The MLS/USL PRO affiliation is serving to facilitate that process in the United States. A minimum of 36 Major League Soccer players will have the opportunity to participate in USL PRO matches on a weekly basis in 2014. The result is that it gives young "home grown players" and Generation Adidas players from MLS the opportunity to get professional minutes while still participating in Major League Soccer's ten month calendar." The expanding relationship between MLS and USL PRO is improving player development opportunities in the American First Division while it is simultaneously improving the level of play in the American Third Division. USL PRO's decision to stream every match on YouTube free of charge this season will allow MLS fans the opportunity to watch their club's future star players develop on a weekly basis. The free live streaming and on-line match archives will also allow MLS technical staffs to monitor their loanees "on-demand". As an ancillary benefit, players in USL PRO will have an opportunity to impress MLS personnel in every match that they play this season.

The New England Revolution have agreed to season long loans of goalkeeper Luis Soffner, defensive midfielder Alec Sundly, and defender Jossimar Sanchez to the Rochester Rhinos.

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2014 SEASON PREVIEW



Arizona United SC – Rebranded from the Phoenix FC Wolves upon the purchase of the club by local businessman Kyle Eng, United enters the new season with a new name and new home at the Peoria Sports Complex in the West Valley. Among players expected to be retained by the new ownership group, watch for center back Devon Grousis, who had a strong season in 2013.



Charleston Battery – The Battery enter their 22nd season with a full affiliation with the Vancouver Whitecaps, and Coach Mike Anhaeuser has a good mix of players at his disposal to again contend for a title. Players to watch include returning captain Colin Falvey and midfielder Jared van Schaik, while loanees Mamadou Diouf and Andre Lewis could also have a strong impact on the side.



Charlotte Eagles – After finishing as runner-up to Orlando City in the 2013 USL PRO Championship Game, the Eagles have maintained a good group that includes center back Matt Gold and All-League midfielder Jorge Herrera. Added to the mix are MLS veterans Zak Boggs and Wells Thompson, with new Colombian addition Mario Gomez also a player to watch as he arrives from First Division side Deportivo Pasto.



Dayton Dutch Lions – A first-time playoff participant a year ago, the Dutch Lions formalized a partnership with the Columbus Crew that will bolster their side for the new season. Among those returning are midfielder Joel DeLass, but the addition of players such as Ryan Finley and Kevan George on loan from the Crew make Dayton an even more formidable foe this summer.



Harrisburg City Islanders – The City Islanders have a number of familiar faces returning for the 2014 season, including 2013 All-League Goalkeeper Nick Noble and captain Jason Pelletier, who is back for his seventh season on City Island. Another player to keep an eye on could be Clésio Baúque, who arrives on loan from Portuguese giant Benfica, while Morgan Langley will look to add to a productive 2013 season.



LA Galaxy II – The first club in USL PRO history to be owned and operated by an MLS franchise, the Galaxy II will include a mixture of MLS squad players, USL PRO veterans and players from the club's outstanding academy. Keep an eye on young Homegrown Players Jack McBean and Oscar Sorto, and veterans such as Travis Bowen, as Curt Onalfo guides the club through its inaugural season.



Oklahoma City Energy – The expansion side begins its inaugural season with a partnership with Sporting Kansas City, and former SKC goalkeeper Jimmy Nielsen on the sidelines in his first head coaching position. The Energy have put together a balanced squad that includes USL PRO veterans Gareth Evans and Cyprian Hedrick, and has also added some interesting young prospects in Philip Lund and Max Gunderson, who helped Austin claim the PDL championship in 2013. Also keep an eye on loaned goalkeeper Jon Kempin, who shone in limited starts for Orlando City last season.



Orange County Blues – The Blues have a new name, and a new home for the 2014 season as they move to Orange County and UC-Irvine's Anteater Stadium. The club, and new General Manager Jon Spencer, has retained a number of players from last season's playoff side, including forward Chris Cortez, who had nine goals in 2013. Added to the side are former Dayton Dutch Lions forward Gibson Bardsley, an All-League selection in 2013, and goalkeeper Patrick McLain, who arrives after a stint with Chivas USA.



Orlando City SC – The defending champions have geared up for their final season in USL PRO before making the jump to Major League Soccer with some strong signings, including returning Lion Yordany Alvarez, the 2011 league MVP. Kevin Molino also returns, as does All-League defender, Rob Valentino, while new addition Darwin Ceren performed well in the preseason as the Lions went undefeated against MLS opposition at the Disney Pro Soccer Classic.



Pittsburgh Riverhounds – After the unveiling of Highmark Stadium to rave reviews in 2013, the Riverhounds will be looking to build on their playoff berth with a reloaded roster that includes returning league MVP Jose Angulo and Assist Champion Matt Dallman. The Riverhounds, who also added a partnership with the Houston Dynamo in the off-season, have also added some familiar names to their squad, with former Richmond Kickers standout Joseph Ngwenya and Phoenix midfielder Anthony Obodai joining Coach Justin Evans' squad.



Richmond Kickers – The 2013 regular-season champions, Richmond has made some solid additions to its already experienced squad for the new season. While mainstay defender Henry Kalungi, midfielder Luke Vercollone and forward Matt Delicate all return, the Kickers have also signed George Davis IV and Shay Spitz from Orange County, and Samuel Asante from Charlotte, and appear to be set for another strong season.



Sacramento Republic FC – The expansion Republic have been impressive in their build-up to the club's inaugural season, with more than 5,000 season-ticket holders set to provide a strong base of support. The club has also been active in putting together a good squad, with former MLS Coach of the Year Preki acquiring Rodrigo Lopez from Orange County and Justin Braun from Toronto FC. The club also has two partnerships, with both the Portland Timbers and San Jose Earthquakes, and goalkeeper Jake Gleeson should be one to watch as he arrives on loan from the Rose City.



Wilmington Hammerheads FC – The Hammerheads have had a remarkable offseason, with the new ownership group led by George Altirs and a partnership with Toronto FC. The club has also redoubled its efforts to get back to the playoffs, with Cody Arnoux and Paul Nicholson both returning, and Yahaya Musa making his return to the club. Toronto loanee goalkeeper Quillan Roberts could be a player to watch, as may be Daniel Lovitz, who featured for the University of North Carolina and Carolina Dynamo in the PDL before joining Toronto.



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ROCHESTER'S STADIUM



Sahlen's Stadium is host to a variety of sporting events, most notably soccer, lacrosse, kickball, and high school sectional football. Located in the heart of downtown Rochester, the stadium was designed by HOK Sport (now Populus) for a cost of \$30 million to the state, the city and Rhinos organization.

In 2001, PAETEC Communications purchased the naming rights to the stadium for it be called PAETEC Park. During 2009 and 2010 the stadium would be called Marina Auto Stadium, after the locally owned dealership Marina Auto Group. Looking into a longer term partnership, in February 2011 Sahlen's Packaging Company Inc. out of Buffalo, NY became the most recent naming rights sponsor of the stadium which is now called Sahlen's Stadium.

The first game played at Sahlen's Stadium took place in 2006 with over 10,000 fans cheering on their **Rochester Rhinos** as they took on the Virginia Beach Mariners.



The Rochester Rhinos owner **Rob Clark** in his 7th year of with the team has been instrumental in the growth of the organization both on and off the field. In 2008 (under his first year of ownership) the Rhinos fell just one game short of the USL-1 Championship game. After a disappointing 2009 season, he hired Pat Ercoli as the team's General Manager and Bob Lilley as head coach. Under their leadership, the Rhinos captured the 2010 Division 2 Regular Season and 2011 USL PRO National Division Regular Season Championships.

In addition, Mr. Clark has been a strong advocate for many of the improvements made to the stadium over the years. The new and completed suite levels including the press box, as well as the team locker rooms are a true testament of Mr. Clark's dedication and commitment to the organization and our community.



WNY Flash (2011-present)

The WNY Flash was founded in 2011 and joined the Women's Professional Soccer League. In their inaugural year, they hosted the WPS Championship in which they won in a penalty kick shootout. In their short history, the Flash have won three consecutive Championships from 2010 to 2012 all in different leagues. In 2013 they reached the inaugural NWSL Championship and once again won the right to host the event at Sahlen's Stadium, but unfortunately lost to the Portland Thorns. Notable players (past and present) include (but are not limited to) Alex Morgan, Abby Wambach, Christine Sinclair, and Marta Vieira da Silva.

The WNY Flash holds the stadium's attendance record of 15,404 which was set during a match between the Flash and Magic Jack; the game was the largest single-game crowd in Women's Professional Soccer history. For ticketing and more information visit their website: <http://www.wnyflash.com/>

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Rochester Rattlers (2011 – present)

On November 23, 2010 the Chicago Machine announced they were moving to Rochester and resuming play in 2011 under Adirondack Sports Club LLC as the Rochester Rattlers. Rochester native, Tim Soudan has been the Rattlers' coach since 2011 and has an overall record of 15-19. In 2013 they were only one win away from clinching the final spot in Championship weekend.

During that run, the Rattlers had five players chosen to the MLL All-Star Game and five players earn Player of the Week honors throughout the season.

For ticketing and more information visit their website: <http://www.rochesterrattlers.com/>



Drum & Bugle Corps Associates

The Drum and Bugle Corps Associates have held the DCA Open Class World Championships in Rochester, NY at Sahlen's Stadium for 15 of the past 17 years. The competition is held every year during Labor Day Weekend and the Championships consist of two rounds (preliminaries and finals). The top 4 teams advance to the finals. There are also opportunities for participating teams to win awards such as high brass, and high percussion.

For tickets and information about the 50th anniversary show, visit the DCA's website: <http://www.dcacorps.org/>



USWNT

The U.S. Women's National Team visited Sahlen's Stadium on September 1, 2012 for a nationally televised game vs. Costa Rica. This was the first match the US Women played after their 2012 gold medal victory at the London Olympics. The City of Rochester played host to the team and was the kickoff city in the Fan Tribute Tour. The sell-out crowd of 13,208 fans watched the USWNT defeat Costa Rica 8-0. Megan Rapione and Abby Wambach both had a pair of goals and Alex Morgan, Sydney Leroux, Cali Lloyd and Heather O'Reilly all added a goal as well.

Billy Graham Ministry: "Rock the Lakes"

Rock The Lakes is a nonprofit organization that holds an annual festival based around prayer, community service, and music throughout the United States. In 2012, Sahlen's Stadium hosted over 20,000 people over the two day weekend festival. Musical performances included the Newsboys with Michael W. Smith, The Almost, Canton Jones, Flame, and Franklin Graham.

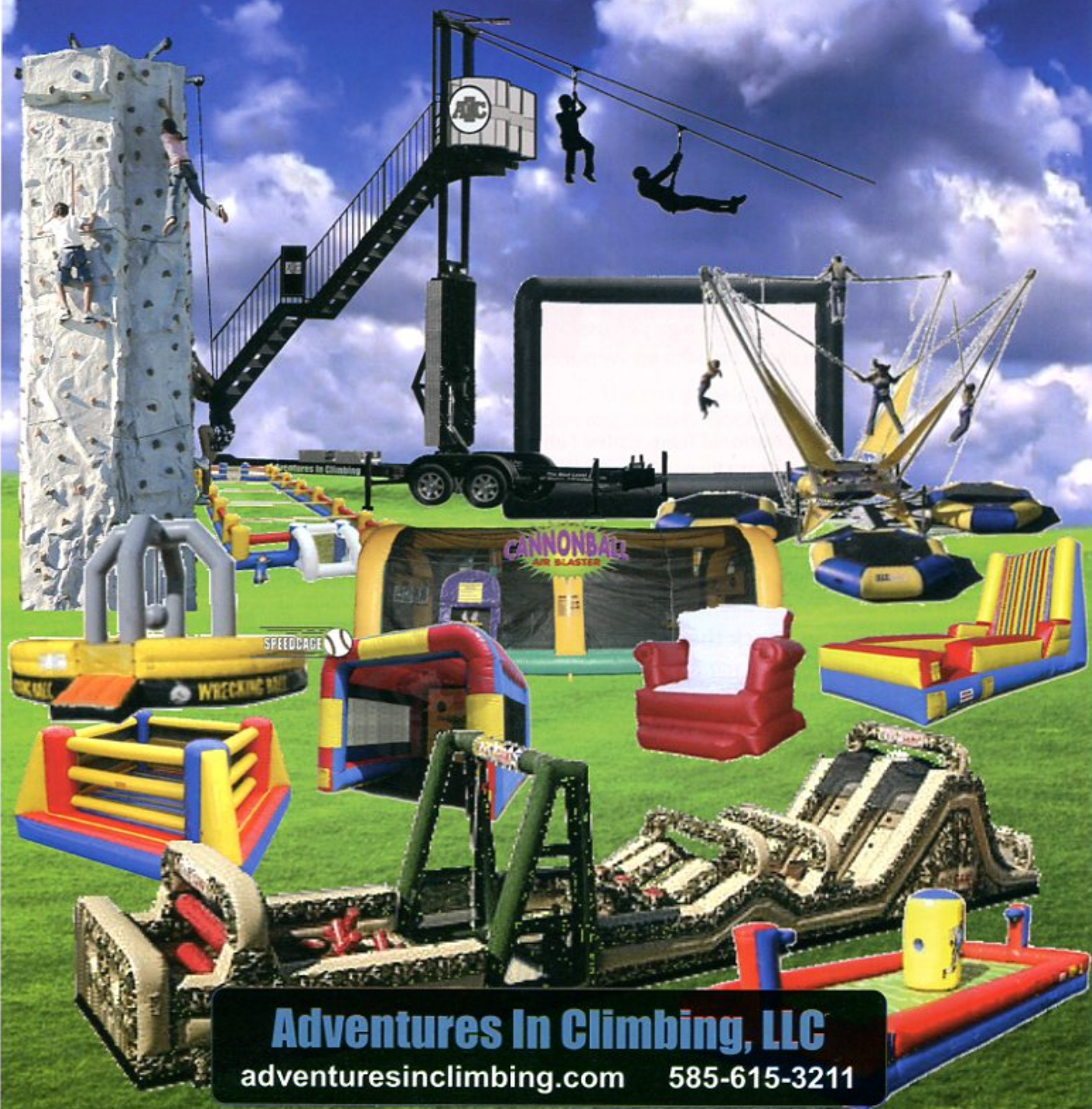
Sahlen's Stadium has also hosted many Rochester area high school football games, including the Section V Championship. The first ever professional boxing match held at the stadium was in August 2012.





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YOUR RHINOS IN THE COMMUNITY

The Rochester Rhinos organization is dedicated to giving back to the community through various programs and initiatives throughout the year. In 2013, members of the Rochester Rhinos were instrumental in touching lives and making a positive change in the community by sponsoring events, helping to raise money for local charities, participating in youth soccer clinics, and donating tickets and autographed merchandise. As we look to 2014 the Rochester Rhinos will continue to strengthen our brand in the community as well as creating opportunities to build new relationships and partnerships. Below are some examples of the community programs, partnerships and fundraising activities by the team in 2013:



Non-profit Partnerships - The Rhinos organization collaborates with a number of non-profit organizations throughout the year to develop and execute programs that will raise both awareness and funding for these organizations. Such programs include:

Flower City Soccer - The Rhinos donate season tickets for all players in the Flower City Soccer League (close to 500 Rochester area youth.) The overall objective of the FCSL is to contribute to the personal growth of its participants through the enhancement of physical and life skills and improvement of academic performance. Character traits and a positive soccer environment are taught. Due to the economic demographic of kids living in the city (83% at or below the poverty line), participation is free.

Foodlink - The Rhinos have a long standing partnership with Foodlink. We provide tickets to the organization and donate the stadium for use during charitable events, and donate the stadium for their Summer Meals program. We also encourage fans to bring canned good items to games to donate to Foodlink, and we provide a discounted ticket for participants.

Camp Good Days - The Rhinos players and coaches make an annual trip to the camp each year to spend the day with children suffering from cancer, as well as donates 150 tickets for children to come out to a game each season. The "Quarters for Cancer" was also developed, and takes place at each home game. This is a program where fans donate quarters as they enter the stadium and 100% of the donations are given to Camp Good Days.

Rochester City School District "School Day!" - The Rhinos will host "School Day" at Sahlen's Stadium in June. School day brings 10,000 inner city students into the stadium to have an opportunity to watch practice, meet the team, etc. Each student is provided motivational tips from players/coaches on the importance of good *health, staying in school, etc....as well as provided a bag full of healthy essentials.*

Ticket Programs - Through charitable requests each season the Rhinos organization donates over 1,500 tickets annually. These tickets are given to non-profit organizations who request donations throughout the season.

Player Appearances - Throughout the 2013 season, the Rhinos team members combined for over 150 different personal appearances within the Rochester community, including youth soccer events, appearances to inner city and local schools for reading programs and interactive school assemblies and career day events, and appearing at numerous local festivals and fundraisers.





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ROCHESTER RHINOS ELITE SOCCER

The Rochester Rhinos are offering training and competitive teams for youth soccer players in the greater Rochester area during the spring, summer, and fall of 2014.

The Rochester Rhinos Youth Soccer Program is designed to help individual players reach their highest level of development by putting the area's top resources behind them by utilizing professional facilities, along with professional soccer players and coaches. Junior Rhinos will develop to the best of their abilities in a positive, professional environment that demands the proper mindset and approach from all participants.



The Rhinos are offering a Micro Soccer Program for boys and girls ages 5 and 6 years-old. The program aims to build and reinforce good habits through a curriculum that emphasizes the very specific needs of young players – specifically: balance, coordination, technique, strength, attitude, and enjoyment.



The Rhinos Academy is a training program for 7 to 12 year-old boys and girls. The Rhinos Academy's innovative "club and country" model enables members to remain registered with (and play games for) their local youth club teams. Rhinos Academy members are "called up" into supplemental training sessions to nurture their growth as players and help them develop. This "club neutral" model allows the Rochester Rhinos the opportunity to effectively partner with local youth clubs and share in the process of developing Rochester's future. No player in the Rhinos Academy will be asked to leave the club that they committed to play for during the 2013-14 youth soccer season.

The Rochester Rhinos will also offer Junior Rhinos competitive teams for U11, U12, U13, and U14 boys and girls during the 2014-15 season. The goal of each Junior Rhinos team is to move out of western New York and seek elite level competition in leagues and tournaments throughout the northeast United States. The competitive teams are overseen by Rochester Rhinos Head Coach Bob Lilley. The teams are coached by Rochester Rhinos players as well as some of the best local teachers of the game. Tryouts for the Junior Rhinos teams are held annually in July.

All of the Rochester Rhinos youth soccer programs will be run out of New York's only soccer specific stadium – Sahlen's Stadium. Members will be exposed to the same training environment that Rochester Rhinos professional players are on a daily basis.

As families in our programs will support, we make a total commitment to everyone involved. It is important for families to understand that, as we grow, we are expanding our offerings to include as many players as quality control will allow. Space in our programs is always limited to preserve a strong teaching ratio. Our certified coaches work diligently to promote the best experience possible for all involved.

For more information on the Rochester Rhinos youth soccer program, please visit www.rhinossoccer.com.



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